Dan Esberg

Video Content Creator

INTRODUCTION

- Boston, MA / New York, NY
- 215-595-3682
- esbergdan@gmail.com
- www.danesberg.com

SKILLS / SOFTWARES

Adobe Premiere / Final Cut Pro

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Microsoft Office Suite

Studio Production

DSLR Photography/Videography

PROFESSIONAL EXPERIENCE

Creative Production Intern- Arnold Worldwide
May 2016-August 2016 | Boston, MA

-Served as Project Manager for the first ever Arnold Worldwide Creative Makers Unit
-Created original video, print, web, and social content for Jack Daniel's and Progressive
-Ideated and developed social content with Art Directors and Copywriters

Integrated Production Intern- Hill Holliday
January 2016-May 2016 | Boston, MA

-Worked alongside VP of Integrated Production on multiple projects simultaneously
-Managed video and casting files for Broadcast Department on Dunkin Donuts Television
-Collaborated with Art Directors and Copywriters to create social video content

Production Intern, Complex Media
May 2015-August 2015 | New York, NY

-Set up video production studio for daily shoots with musicians, actors, and artists
-Pitched original comedy, music, and narrative content to the Complex TV Development Team
-Assisted on set and on location for video shoots throughout New York City

Copywriting Intern, Karmaloop
January 2015-April 2015 | Boston, MA

-Contributed daily blog content for the Karmaloop website
-Researched music, entertainment, fashion, and technology news for blog contributions
-Wrote copy for clothing and shoe products for the Karmaloop shop web page

REFERENCES

Britt Riley (briley@arn.com)

Associate Creative Director

Arnold Worldwide

Mike Rubenstein

(mike.rubenstein@hhcc.com)

VP Integrated Production

Hill Holliday

RECREATION

Music Video Directing
-Freelance music video direction and editing for multiple musicians
Sketch/Improv Comedy
-4 year member and President of The Callbacks, BU's only sketch, improv, and video group
Live music and comedy performance
-Produced several live shows around the Boston/NYC area
Photography
- Freelance photographer for multiple artist and musicians

EDUCATION

Boston University- College of Communication
BS- Advertising
Sept. 2013-Dec. 2016